

CEPI FACTSHEET 2021



Inside:

A word by the CEPI President

Statement by the Digitalisation Working
Group Chairwoman

Recap of CEPI's 2021

Some key market facts



A word by the CEPI President



Dear Members, dear all,

I am thrilled to present to you this year's Factsheet and reflect on the eventful year of 2021 for CEPI!

The "Recap of CEPI's 2021" is a great opportunity to look back on all the exciting and educational events that CEPI organised. 2021 was, in our perception, a striking turning point in the context of renewal, despite the pandemic. With a reorganisation and reinforcement of the Secretariat, CEPI not only strengthened its outreach activities but also updated its means of communication, engaging in discussions across a variety of online platforms. In view of all changes, we are particularly grateful for the close cooperation with all our stakeholders, old as well as new ones – together we will continue to achieve great results for the future of the European Real Estate sector!

We keep facing many crucial challenges in the year to come. CEPI remains particularly active on the topics of energy and climate change, regulation for the sector, education, digitalisation and Anti-Money-Laundering, to name a few. CEPI is working side by side with the European Institutions on these and other subjects as we continue to strengthen CEPI's position as the leading association representing the real estate professions in Europe.

I am looking forward to all upcoming initiatives and events and hope to meet you in person again very soon! Enjoy the read!

Karen Van De Woestijne
CEPI President



Statement by the Digitalisation Working Group Chairwoman

Dear Members, dear all,

I was honoured to receive the invitation to briefly address you in the CEPI Factsheet 2021!

The changes in the real estate world are coming with a very high speed and more than 50% of our future professional skills will start to depend in one way or the other on the use of new technologies. To support this development, not only did we expand the number of knowledge partners and expert service providers in the field of digital and prop-tech, but we also further increased the number of tools available in our CEPI Digital Toolbox, while at the same time launching new projects such as the CEPI Digitalisation Index (DI), developed with our longstanding partner Prop Tech (former City Performer). The DI will help us identify and analyse the level of digitalisation of all of our agents and managers in Europe and allow them to become ever more efficient.

We would therefore like to thank all the experts and tech-developers working closely with us as well as our ever more enthusiastic Digitalisation Working Group for their important achievements and commitment in 2021.

Irena Perfanova
Chairwoman of the Digitalisation Working Group

RECAP OF CEPI'S 2021

CEPI is happy to look back at 2021 and remind you of some of our activities.

Covid-19 kept being an element to be taken into account, also in 2021. In response to this, CEPI decided to release a new position paper, arguing for greater support for the real estate sector to allow its professionals and companies to strongly contribute to Europe's post-pandemic recovery.

The Permanent Technical Committee (PTC) Policy discussed developments concerning the EU's European Green Deal, the Commission's "Fit for 55" package, as well as the revision of the Energy Performance of Buildings Directive (EPBD). On the policy priority of anti-money laundering (AML), CEPI was asked by the Financial Action Task Force, the global AML watchdog, to co-lead the update of the Guidance on the Risk-Based Approach for Real Estate Agents and also at EU level keeps working closely with its members and the EU institutions regarding the EU's AML Legislative Package, adopted by the Commission in July of 2021.

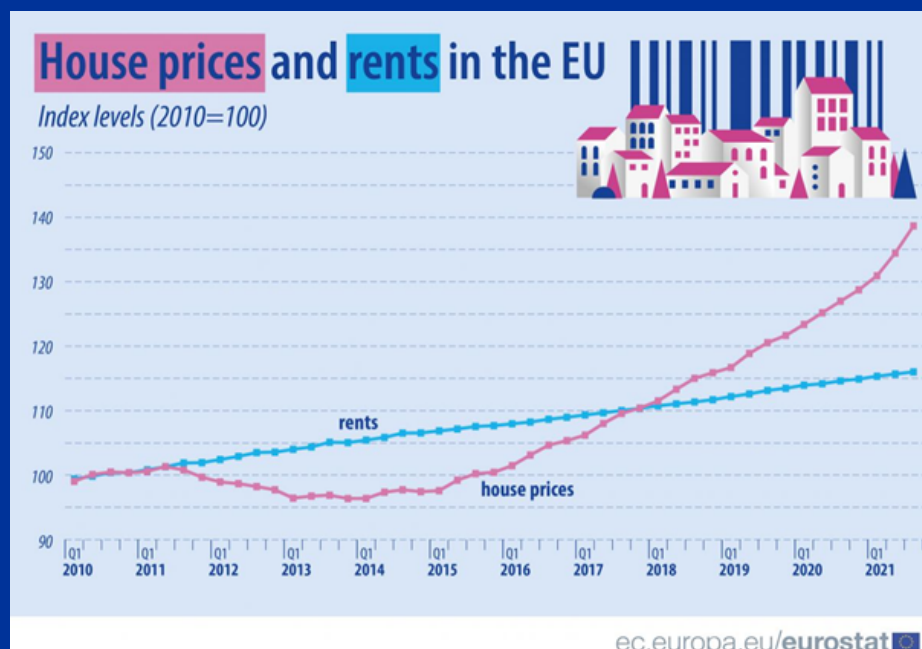
In October 2021, CEPI, along with the Urban Intergroup of the European Parliament, hosted an event on short-term rental platforms (STR), in which panellists discussed the impact and consequences of these platforms on the real estate market and the cities. On this same subject, CEPI also participated in the Commission's public stakeholders consultation on STR.

Regulation has remained one of the most important focuses for the association throughout 2021. With its Regulation Support Group (RSG), CEPI published the first issue of the report on "The Regulatory Situation of Real Estate Professions across Europe" in December. Prior to this publication, CEPI was given the possibility to interact directly with officials of the European Commission (DG GROW) on concerns and expectations for the future regulation of professional services in the European real estate sector.

Also regarding education and communication important steps were taken with the further increase of the EUREDUC educational programme now responsible for delivering approximately 800 educational certificates throughout Europe and the revision of the internal communication systems including the launch of CEPI podcasts and the ever more numerous appearance of CEPI academies and interviews with important stakeholders.

Despite the difficulties in arranging physical meetings, CEPI continued to meet virtually regularly with representatives of the European institutions in more than 40 different online events on important topics, keeping its membership up to date on a variety of initiatives with a direct or indirect effect on our sector.

SOME KEY MARKET FACTS:



HOUSE PRICE INDICES - EURO AREA AND EU AGGREGATES INDEX LEVELS (2015 = 100)

Since 2010 until the third quarter of 2021, rents in the EU increased by 16.0 %, while house prices rose by 38.7 %.

While all housing prices rose in Q3 2021 compared to the previous year, decreases in rents were only documented in Greece (-25.1 %) and Cyprus (-2.8 %).

Source: eurostat (2022)

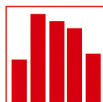
OUR MEMBERS IN 2021:



Consejo General de Colegios
Administradores de Fincas
España



POLISH
FEDERATION
OF REAL ESTATE
PROFESSIONS
ASSOCIATIONS



POLSKA
FEDERACJA
STOWARZYSZEŃ
ZAWODÓW
NIERUCHOMOŚCIOWYCH



GEORGIAN NATIONAL
ASSOCIATION
OF REAL ESTATE



VBO Vereniging van
makelaars en taxateurs



naea | propertymark



Isännöintiliitto



Institute of Professional
Auctioneers & Valuers



SOCIETY OF
**CHARTERED
SURVEYORS**
IRELAND

