

# EUREDUC FACTSHEET 2023

**CEPI aisbl**  
**European Association of Real Estate  
Professions**

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August 2022

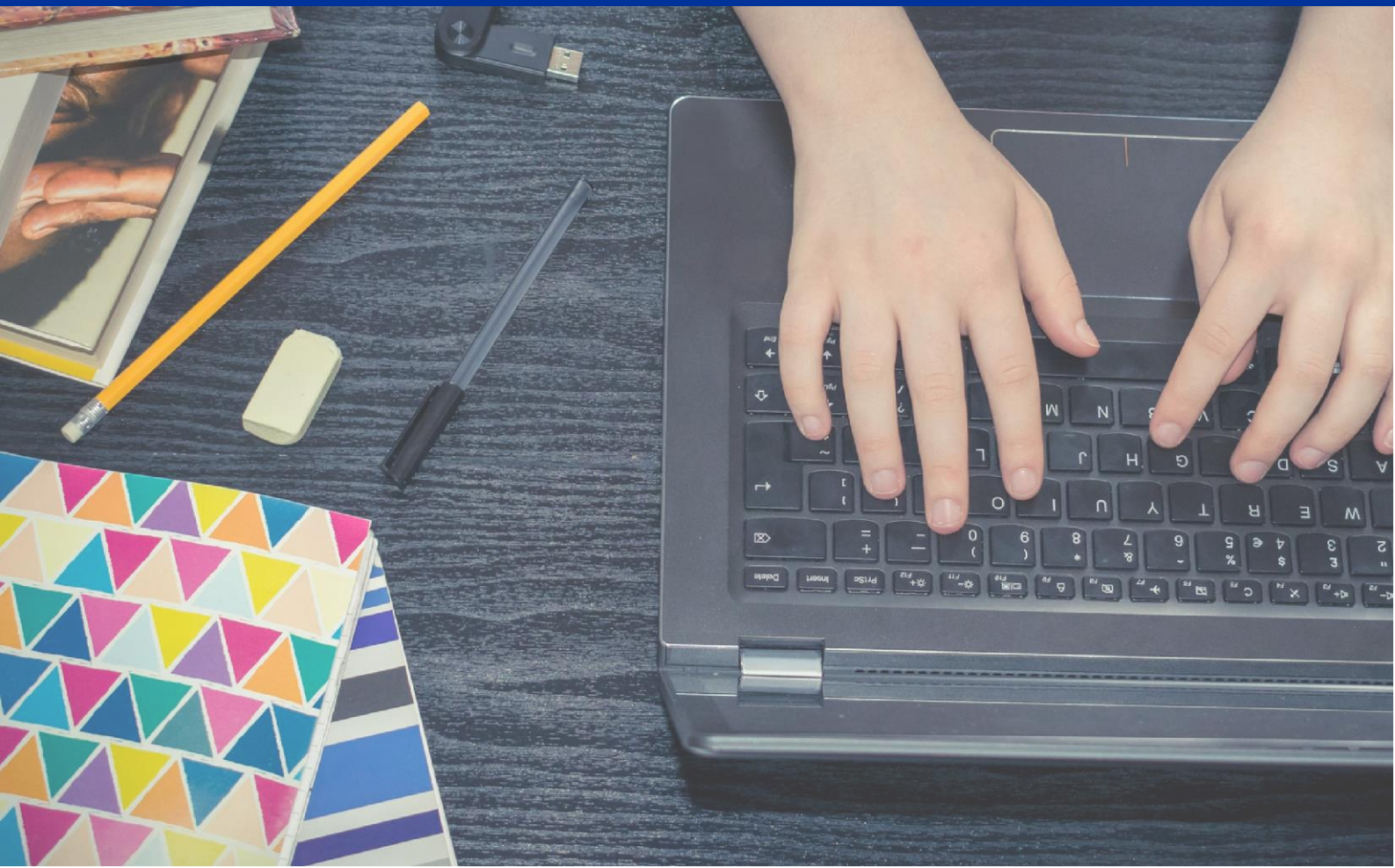
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For more information contact us at:  
[secretariat@cepi.eu](mailto:secretariat@cepi.eu)



Today, education and training from universities and professional training institutes are the main way for a future real estate professional to get into the profession. Professional qualification is thus a major challenge for professionals if they wish to stay aware of the needs of the market and to ensure the quality of their services to consumers.

This is why CEPI set up Eureduc, a programme for real estate agents and property managers. It aims to offer a course to the main universities, colleges, high schools and professional training institutes which already offer courses for real estate agents and/or property managers in the EU member states. Courses eligible for the Eureduc programme should correspond to the educational requirements for agents and for property managers set up by CEPI.



# EUREDUC IN A NUTSHELL

**11  
COUNTRIES**



**30 ACTIVE  
INSTITUTIONS**



**46  
COMPLIANT  
PROGRAMMES**



**559 ISSUED  
CERTIFICATES**





# OUR NETWORK

## Austria

- FH Wien der WKW
- Danube University Krems
- Technische Universität Wien
- FH Kufstein Tirol
- FH Wiener Neustadt

## Belgium

- AP University College
- Espace Formation (EFPME)
- Odisee University College
- Institut de formation permanente pour les Classes moyennes et les moyennes entreprises (IFAPME)
- PROMSOC Supérieur

## Czechia

- Brno University of Technology

## France

- Institut de droit patrimonial et immobilier (IDPI)
- Lycée René Descartes
- Lycée Louis Pasteur
- Lycée Général et Technologique Coubertin

## Finland

- Kiinko

## Ireland

- Athlone Institute of Technology
- TU Dublin
- TU Dublin - Tallaght Campus

## Italy

- Luiss Guido Carli
- Università Roma 3

## Luxembourg

- Lycée Josy Barthel Mamer

## Poland

- Cracow University of Economics
- University of Lodz
- Poznan University of Economics and Business
- Gdansk University

## Spain

- Universidad de Alcalá
- Universidad de Alicante
- University of Malaga

## Sweden

- Karlstad Business School

# EUREDUC CRITERIA

## REAL ESTATE AGENT

### Modules

#### Law (from 10 to 20 ECTS)

National legal system, contracts, taxation, commercial, property planning, land law, all other relevant matters of legal nature, basic understanding of relevant European legal system (Treaties of Rome, Maastricht, Amsterdam, Nice, Lisbon) and functioning of the EU bodies.

#### Economics and Business Management (from 7 to 14 ECTS)

National economics, basic understanding of European economics, provision of knowledge on the function and operation of economics, local and national taxation, understanding of investment and finance criteria, accounting procedures. Communication and practices of management, business accounting, marketing, data processing and data banks.

#### Practice Knowledge (from 10 to 20 ECTS)

Office procedures, information technology, quality assurance, marketing, structure and operation of the real estate market, real estate transactions, communication, business ethics, code of conduct, consumer protection.

#### Technical and Valuations (from 15 to 30 ECTS)

Methods of building construction, identification of building styles and finishes, interpretation of drawings, services, environmental factors, building regulations and town planning, health and safety in the workplace. Theory and framework of valuation methods, principles of investment pricing, valuation appraisals, approved European valuation standards.

## REQUIREMENTS

*Min 120 ECTS in a high vocational school, business school or university (60/120 covering subjects required by CEPI)\**

# EUREDUC CRITERIA

## PROPERTY MANAGER

## REQUIREMENTS

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### *Modules*

#### **Law (from 10 to 20 ECTS)**

Property, planning, contracts, taxation.

#### **Economics, Bookkeeping and Investing in Real Estate (from 7 to 14 ECTS)**

Types of investments, actual developments in public policy pertaining to real estate, property appraisal systems, integral quality care and property qualification systems/programme of demands, property indices (performance measuring systems), financing investments - financing and yield calculations - financial arithmetic, economics, bookkeeping.

#### **Management (from 10 to 20 ECTS )**

Portfolio management, property management, asset management (facility management), residential real estate, office buildings, shops and shopping centres, parking lots. Introduction, maintenance policy, property management, life cycle of real estate, long-range maintenance planning, inspection, measuring technical quality, mechanical/technical and data installations.

#### **Structural Building Engineering (from 15 to 30 ECTS )**

Building and development projects, building law and regulations, building defects information etc.

#### **Information, Communication, Data Processing and Ethics (from 7 to 14 ECTS)**

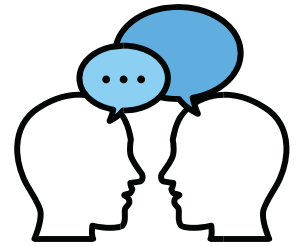
*Min 120 ECTS in a high vocational school, business school or university (60/120 covering subjects required by CEPI)\**

# 2023 OBJECTIVES

INCREASE  
THE NUMBER  
OF PARTICIPATING  
INSTITUTES



EXCHANGE OF  
KNOWLEDGE  
AMONGST  
PARTNERS



WORKSHOPS,  
EVENTS AND  
MEETINGS ON  
EDUCATIONAL  
TOPICS



ALUMNI  
COMMUNITY AND  
EXCHANGE OF  
YOUNG  
PROFESSIONALS



# EUREDUC TESTIMONIALS



"Through the cooperation of my degree programme and CEPI, I got the opportunity to carry out a two-month internship at the CEPI Secretariat.

Beside getting to know the numerous fields of work of the European leading trade association for the real estate sector, I was offered the chance to benefit from CEPI's international network to contact experts from private and public entities"

**Mr. Alex Keith**

"With eureduc, the European educational program design by CEPI, we have joint criteria and guidelines for real estate agents degrees as well as for property managers.

As a graduate from CEPI eureduc certified program, everyone can expect me to have this comprehensive knowledge and know that they can rely on my high level of education and expertise."

**Ms. Milla Mouhu**



**THANK YOU FOR YOUR  
COOPERATION!**